



Leading Academic

Jouw groei is onze missie



Workshop

Bridging the Communication Gap

Understanding and working with cultural and gender differences in communication

A one day workshop for those who:

- work in an international team/setting/organization;
- have an international background and are puzzled by Dutch Academic) culture;
- wish to understand the dynamics of gendered communication;
- wish to broaden their range of influencing styles.

Whether you arrived in the Netherlands from another country or work in an international context, you need communication skills to advance in your study or work. Besides language, culture plays a considerable role in communication. Culture refers to the 'way we do things here' and is often taken for granted, either in a country, organization, family or any other group. Concepts of time, how to get things done or build relationships differ a lot from one country to another, one organization to another, one family to another. You may have experienced this yourself. .

Gender, becoming more fluid these days, still influences our communication preferences. As a woman working in a male environment or vice versa, you may recognize differences in perception. Asking a question for instance may be perceived as 'she doesn't know, I need to explain it to her' or as an invitation to share your thoughts to reach the best possible approach.

During this workshop we'll work with The Culture Map by Erin Meyer, the work of Deborah Tannen and practice with influencing styles. By the end of the day you will have:

- a broader pallet of influencing styles and knowing when and where to apply them;
- tools to bridge the culture and gendered communication gap;
- awareness of biases.

The workshop is a mix of theory, practice, video fragments, assignments and exchange of experiences.

Practical information

The Negotiation workshop is facilitated by [Heleen Brinkman](#). Heleen manages to create a safe space to share and practice tools that are immediately applicable in both your professional and private lives.

The fee for participating in this workshop is €397 (VAT-exempt).

If you are enrolled in the Coach Program, the costs are: 1 credit for participating in your first workshop and 3 credits for participating in a subsequent workshop.

The workshop will be held in **Utrecht**, [Boterstraat 24](#). You're welcome between 9.15 and 9.30 AM. We start at 09.30 AM and will finish by 5:00 PM at the latest.

You'll find the upcoming dates of this workshop on the [Leading Academic website](#).

Register is easy

Either click the button below or send an email to contact@leadingacademic.nl.

You will receive a brief registration form in your mailbox.

▶ register

Leading Academic stands for:

- ▶ Profound Interest
- ▶ Respectful Confrontation
- ▶ Future oriented

We accept you as you are with your own unique (life) experience and background. We don't impose concepts of you. We believe that reflection and sincere respectful confrontation create change. We are convinced that balance and vitality are restored when your work and life are aligned to your true values, enabling you to make conscious choices.

In addition to this workshop, we also provide in English & Dutch:

- ▶ [Incompany & Advice](#)
- ▶ [Workshops with an other theme](#)
- ▶ [Personal development programs](#)
- ▶ [Coaching](#)



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